

Target Market Determination

Funeral Bond

EFFECTIVE DATE: 7 SEPTEMBER 2026



1. About this document

When to use this Target Market Determination

This TMD is required under section 994B of the Corporations Act 2001 (Cth) (the Act). It sets out the class of customers for whom the product has been designed, including the likely objectives, financial situation and needs of the target market. In addition, the TMD outlines triggers to review the target market and certain other information.

This document is not a Product Disclosure Statement (PDS) and is not a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the PDS, Policy Document and any applicable Supplementary PDS (SPDS) before making a decision whether to buy this product.

A copy of the PDS is available at **acenda.com.au/igb** and any Target Market Determinations for this product are available at **acenda.com.au/tmd**. Resolution Life can be contacted by calling **13 57 22** between 9am and 5pm (AEST/AEDT), Monday to Friday, excluding public holidays.

PDS to which this TMD applies

This TMD applies to the Funeral Bond product referred to in the Investment Growth Bond PDS.

Issuer

Resolution Life Australasia Limited (Resolution Life), ABN 84 079 300 379, AFSL No. 233671 under the Acenda Life brand. As product issuer, only Resolution Life has obligations in respect of this product and provides any guarantee offered under it.

Acenda Life is a registered trademark of Nippon Life Insurance Australia and New Zealand Limited ABN 90 000 000 402 (formerly MLC Limited), a related body corporate of Resolution Life, and is used under licence by Resolution Life.

2. Likely objectives, financial situation and needs of customers

Customers that fall within this target market

The information below summarises the class of customers that fall within the target market for this product, and the likely objectives, financial situation and needs that each investment option has been designed to meet.

Class of customers

This product is designed for customers that includes individuals that want one or more of the following:

- looking to prepay or save towards funeral expenses over time
- Retirees or pensioners interested in products that may qualify for certain asset or income test concessions
- People who do not need access to the funds before death
- Individuals wanting the flexibility to assign the bond to a funeral director as part of their funeral planning

Excluded class of customers

This product is not designed for individuals that:

- are not residing in Australia at the time of application
- want to invest with superannuation monies
- want to access their funds before death

TMD indicator

The Customer Attributes which this product is likely to be appropriate for have been assessed using the green, amber and red rating methodology below. The TMD indicator highlights if a customer is in the target market, less likely to be in the target market or not in the target market for this product.

-  **In target market**
-  **Less likely in the target market**
-  **Not in target market**

In the tables on the next page, the Customer Attributes column indicates categories of customers that might be considering this product, based on their likely objectives, financial situation and needs. The TMD indicator column indicates whether a customer meeting the attribute in Column 1 is likely to be in the target market for this product. Where a customer attribute has an amber rating, they may be in the target market depending on their individual objectives, financial situation or needs.

Customer attributes, life stage and age range

Customer Attributes	TMD indicator	Product description including key attributes
Child 0-16		Aged over 18 only.
Investors aged 16+		The product is available to individuals and joint individuals to invest in.
Australian companies, trust or other legal entity (such as deceased estates)		The product is available to individuals only.
Want to invest with superannuation funds		This is not a superannuation product.
Would like access to their capital if required		Withdrawals are not available from this product. Funeral Bond can only be paid on death. See PDS for further information.
Would like to save for funeral expenses		The product is an investment bond that is designed to save for future funeral expenses.
Would like to transfer ownership to a nominated funeral director		As part of a pre-paid funeral arrangement, ownership can be transferred to a funeral director.
Would like the benefit paid to the estate upon death		Unless ownership of the policy has been transferred to a funeral director the value of the policy is payable to the estate on death of the life insured.
Would like to nominate a beneficiary		Beneficiary nominations are not available.
Intended investment amount <\$1000		Minimum investment \$1000.
Intended investment amount >\$1000		Minimum investment \$1000.
Single-sector investment option		The Investment Growth Bond - Funeral Bond provides access to five single-sector investment options.
Multi-sector investment options		The Investment Growth Bond – Funeral Bond provides access to five multi-sector investment options.
Investment switching required		Ten investment options are available. Investment switches are available. Please contact Resolution Life or your advisor to discuss suitability and switch process.
Investment option Guarantees		Guarantees are also provided by us for two investment options. See PDS for further information of the guarantees.
An alternative to super		No work test applies to contributions and nor do any contribution or lifetime caps apply.
Asset test exempt investment		Provided contributes do not exceed the Funeral Bond Allowable Limit, the product qualifies for an exemption from Social Security asset tests. Further details on the requirements for asset test exemption are provided in the PDS.

The product offers all eligible customers a choice of ten investment options, five single-sector investment options and five multi-sector investment options, based on a mix of asset classes. Customers will need to consider the time horizon of their investment, their risk tolerance and level of return before selecting their investment options.

The product has been designed for those that can afford to pay any applicable fees for the chosen option(s) and are comfortable with the investment risks. **Refer to the PDS for specific terms and limitations.**

Choice of Investment options overview

See PDS for investment option descriptions.

Investment option	Likely needs and objectives	Financial situation / Investment horizon
Single-Sector Investment Options		
Cash II	High degree of security.	Flexible investment, no minimum time period.
Diversified Fixed Interest II	Reasonable security, potential for higher returns than cash.	Suitable for short and long-term investment.
Listed Real Assets II	Potential for high returns, prepared to accept volatility.	Suitable for long-term investment.
Australian Share II	Potential for high returns, prepared to accept volatility.	Suitable for long-term investment.
International Share II	Potential for high returns, prepared to accept volatility.	Suitable for long-term investment.
Multi-Sector Investment Options		
Capital Guaranteed	High degree of security.	Flexible investment, no minimum time period.
Conservative II	Less volatile returns when compared with options with a greater bias towards growth investments.	Suitable for medium-term investment.
Balanced II	Long-term growth, some volatility.	Suitable for medium to long-term investment.
Growth II	Suited to investors seeking long-term growth who are prepared to accept some volatility of returns.	Suitable for long-term investment.
High Growth II	Suited to investors seeking high returns who are prepared to accept volatility of returns.	Suitable for long-term investment.

Appropriateness

The issuer has assessed this product and determined that its key features and attributes are likely to be consistent with the likely objectives, financial situation and needs of the class of customers in the target market. This product is likely to be suitable for customers with the attributes identified with a green TMD indicator.

3. Product design description

Investment Growth Bond – Funeral Bond combines the features of a managed fund and a life insurance policy, offering security and tax effective investing and has been designed to suit a range of customer needs.

Key product attributes

- Additional contributions are allowed to cover the reasonable cost of a funeral.
- Provide certainty for estate planning.
- Access to capital is restricted and payable only on the death of the life insured.
- Offers a choice of investment options.
- Tax on earnings is paid by Resolution Life at the company tax rate of 30%. No ongoing tax reporting is required by the investor prior to their death.
- May be exempt from Social Security asset tests.

4. How this product is to be distributed

Distribution channels and conditions

This product is designed to be distributed through the following channels and must only be distributed under the following conditions:

Distribution channels	Distribution conditions
Personal advice model Australian Financial Services Licence (AFSL) holders authorised by Resolution Life to distribute the product has provided the consumer with personal advice in relation to the product. Under this model, the AFSL holder can also distribute the product via a platform, where an appropriate agreement between the platform provider and Resolution Life is in place.	Distributors must: • ensure the product is distributed under an appropriate AFSL and authorised by Resolution Life to distribute the product per the terms of a Distribution Agreement. • provide the customer with personal financial advice in relation to the product. • ensure the customer meets the age, residency, identity and other eligibility requirements. • ensure customers that have been provided with the current PDS, Policy Document and any applicable SPDS, completed the application and tax file number declaration forms in full and other items outlined in the application checklist. Customers who obtain personal advice are more likely to be in the target market for this product, because advisers have a duty to act in their best interest when providing personal advice.
Directly by Resolution Life Customers can apply directly through completion of an application form.	The issuer must: • ensure customers meet the age, residency, identity and other eligibility requirements. • ensure customers that have been provided with the current PDS, Policy Document and any applicable SPDS, completed the application and tax file number declaration forms in full and other items outlined in the application checklist. Customers are more likely to be in the target market if they have completed the items outlined in the application checklist and as part of the application process the issuer has checked that they are not an excluded class of customer.

5. Reviewing this Target Market Determination

The issuer will review this Target Market Determination in accordance with the below:

Initial review	Not applicable – initial review has already occurred.
Periodic reviews	Three years from the effective date or when required by law.
Review triggers	Identifying review triggers Resolution Life should promptly identify whether a review trigger or other event of circumstance has occurred to suggest the TMD is no longer appropriate from the following kinds of information: • the 6 monthly consumer complaint reports from distributors (see below), • occurrence of a review trigger, • concern from a regulator regarding the product or any element of the product, or • a number of adverse determinations from Australian Financial Complaints Authority (AFCA) regarding the product or any element of the product. Where a review trigger has occurred, this TMD will be reviewed within 10 business days.

6. Reporting and monitoring this Target Market Determination

The issuer may collect the following information:

Complaints	Distributors must report all consumer complaints regarding the product or its distribution to the issuer at 6 monthly intervals (end of March and September). The report must be submitted within 10 business days following the end of the reporting period. This will include written details of the complaints.
Significant dealings	Distributors must report to the issuer in writing if they become aware of a significant dealing in relation to the product, within 10 business days of becoming aware of the significant dealing. Reporting for complaints and significant dealings should be sent to the issuer: email: investments@acenda.com.au mail: Resolution Life GPO BOX 3306 Sydney NSW 2001

What you need to know

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